

# ASIS International Calgary / Southern Alberta

## Annual Report 2008



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Chapter Chair, Sean Bolli, CPP, talks about this year's significant accomplishments within the Chapter.

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Meet our volunteer executive board and learn about our membership.

**'Advancing Security Worldwide,'** is the mission of ASIS International. The role of the Calgary/Southern Alberta Chapter #162 is to assist ASIS International in achieving this goal.

The Southern Alberta Chapter #162 was formed in 1984, and celebrated its 25<sup>th</sup> anniversary in 2008. At the close of 2008, this chapter was at its strongest ever, both financially and in terms of membership, and is now in a position to have tremendous influence across the security industry. The chapter has developed several strategic relationships with a diverse number of organizations including the Security Professionals Information Exchange (SPIE), the High Technology Criminal Investigators Association (HTCIA), the Global Centre for Security Cyberspace (GCSC) and Calgary CrimeStoppers.



## ASIS International Calgary / Southern Alberta

Sean Bolli, CPP

### Chairman's Report 2008

On behalf of the Executive Committee for Chapter 162 Calgary & Southern Alberta of ASIS International, I am pleased to report that 2008 was an active and exciting year for both our industry as a whole and more specifically for our chapter.

The active participation and valuable input of our members through the survey, as well as through our executive committee, was an important driver allowing us to provide the membership with enhancements to our luncheon meetings, attracting a wider variety of interesting speakers, and providing additional educational and leisure opportunities.

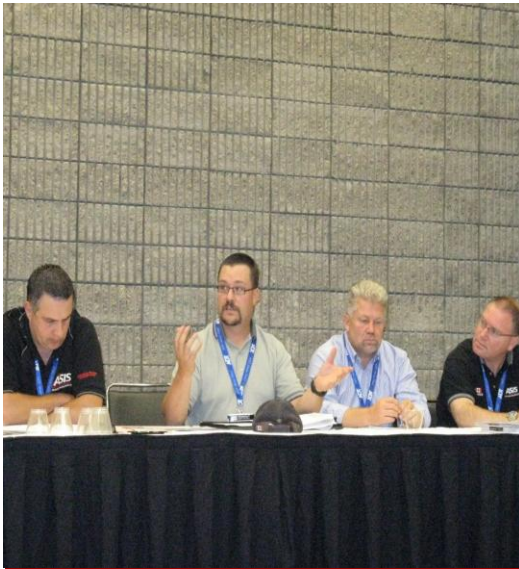
The executive was also effective in increasing our interaction and relationship with fellow Canadian chapters through regular monthly teleconferences with chapter chairs and ARVP's for the region. This increased interaction has been and will continue to be, a positive effort providing opportunities for new ideas for information sharing and adding greater value to our membership.

ASIS International represents the single largest grouping of security professionals in the world. We continue to evaluate new ways to attract and supplement this membership. We have been working very closely with other security groups such as the Security Professionals Information Exchange and the High Tech Crime Investigators Association through the Tri-Lateral Security Conference and we see great potential to further these relationships. 2009 will be a carry-forward year in which to explore additional avenues of mutual support and sharing.

At the end of the day we are all volunteers, whether serving on the executive, taking the time to register and attend our luncheons, participating in the Tri-Lateral event or golfing in our tournament. To all of these people, I wish to express my sincere thanks and ask that if you have any comments or opinions, please ask any member of the executive so that we can address your concern. Our chapter belongs to its members, without you, we could not succeed.

4 The CPP Program, our chapter donating to others in the community and a report on our member satisfaction survey.

5 Our monthly networking lunches, a report on how many members attended and who spoke this year.



**Chapter executives meet with their counterparts at the ASIS International conference in Atlanta, GA, in September 2008.**

### **Chapter Executive Volunteers**

Chapter #162 has engaged an active group of volunteers on the executive board. This group is responsible for an assortment of activities and programs within the chapter.

### **Committee Representatives**

Sean Bolli CPP, Chapter Chair

James B. Sanford B.Comm, Vice-Chair & Program Chair

Michael A. Nagina, Treasurer

Ryan Petersen CPP, Secretary

Doug Durant CPP, Past Chapter Chair

A/Sgt. Kathy Macdonald CPP, M.O.M., Communications & Membership Chair

Vladimir Batinic, Marketing Rep.

Glen Kitteringham M.Sc., CPP, F.Syl. Asst. Regional Vice President & Certification Rep.

Manuel Avila, CPP, Webmaster

Roger Maslen CPP, Golf Tournament Rep.

Gina Arbeau, Scholarship Rep., Newsletter Editor & Legislative Rep.

Andrew Boone, Newsletter Assistant

### **Membership**

The year started with 208 memberships and ended with 217, a gain of nine members.

In 2008, 41 members were removed for non-renewal and nine of those subsequently renewed their membership.

# Significant Accomplishments 2008

ASIS Chapter  
#162 is active.

“The development of our CPP program has been very rewarding,” says Glen Kitteringham, CPP.

## Chapter CPP Program

Designed to assist those interested in obtaining their CPP designation or for those just wishing to learn more about security management, the class is now in its third year. In 2008, 11 students registered for the 14-week program. This year, it was decided to charge \$400. per student. Each student received David L. Ray's '**A Security Professional's Practical Guide to the Law**' and the '**CPP Study Guide: 13<sup>th</sup> Edition.**' In addition, students received all lecture power point presentations. There were 12 lecture classes with mid-term and final exams at weeks seven and fourteen.

Brookfield Properties generously donated the course venue and parking. Glen Kitteringham, CPP and Sean Bolli, CPP, were the instructors.

## Chapter Donations

A total of \$6,273. was donated to various organizations in the community in 2008. The chapter made donations to two worthy not-for-profit organizations: Calgary Crime Stoppers for \$2,000. and \$2,120. to the Calgary Poppy Fund. This year the chapter did not attend the Annual Crime Stoppers Gala although the chapter has donated over \$30,000. to this organization over the past five years.

The chapter also donated \$1000. to the ASIS Foundation, \$1000. to Canada Night and \$153. to the Mount Royal College Annual Scholarship program to help students in the Justice Program.

In 2008 the chapter donated \$6,273. to assist organizations in our community.

## Member Satisfaction Survey

A survey was launched in June to all members. A total of 66 members participated. A detailed presentation is available on the chapter website.

Overall, most members are satisfied with the direction of the chapter and the efforts of the executive.

## ASIS Monthly Luncheon

A total of 374 members and guests attended this year's monthly chapter luncheons. Eight guest speakers made presentations to members.

There were no luncheons in July or August and the annual December event was a Mix-and-Mingle, where members enjoyed networking with fellow members and their guests. The June luncheon was incorporated into the 3<sup>rd</sup> Annual Tri-Lateral Security Conference.

Excluding the June luncheon, an average of 34 members and guests attended each luncheon.

The Danish Canadian Club, the location for the luncheons, was asked to offer greater variety in their menu. Changes to the menu have been made as a result and we have received a number of positive comments from the members pleased with the new menu choices.

**ASIS members enjoy the networking and educational opportunities offered at the monthly luncheons.**

## 2008 Monthly Topic and Guest Speakers

January 17th Geoff Hurly, Convergence of IP and Physical Security

February 21 Dr. Wael Badawy, Video Analytics

March 20 Gerry Stebnicki, Building Lighting Products and Techniques

April 17 A/Sgt. Kathy Macdonald CPP, Global Centre for Security Cyberspace

May 15 Don Bell and Stephen Kennedy, Organized Retail Crime

June 19-20 Tri-Lateral Conference, Deerfoot Inn and Casino

September 18 Rob Anderson MLA Airdrie-Chestermere, Security Services and Investigators Act update

October 16 Ryan Petersen CPP, Metal Theft

November 20 T. Lee Humphrey, International Travel and Security Issues

## Luncheon Attendees 2008

### Month and Number of Attendees

January	37
February	30
March	31
April	38
May	31
June	70 TriLateral
September	20
October	30
November	57
December	30

## Luncheon Costs

### Revenues

### 2008

Meals \$16.95 plus GST

Revenue - \$25. (Member)  
\$30. (Guest)

## Legislative Issues

Throughout the year, members continued to work with the province on the review of the Security Services and Investigators Act. The Province's request for comments on the Act was appreciated and several members provided individual feedback. As well, the chapter submitted comments officially through our legislative representative Gina Arbeau.

## Chapter Newsletter

A newsletter was released to the members in December. This newsletter highlighted the activities of the year and offered a forum for the members to exchange ideas and share thoughts.

## Chapter Scholarship

Despite advertising for scholarship applicants, there were no recipients in 2008.

## Website

In 2008, the ASIS Chapter #162 website was updated and modified with a new look. Our webmaster, Manuel Avila CPP, maintains the site, posting jobs and notices of special events. The site [www.asis162.org](http://www.asis162.org) is now a dynamic and informative arena engaging members on a regular basis for a common purpose. The average number of monthly hits since its activation Feb. 2008 is 624. The placement of links on the site provides recognition of our partners and potential members are directed to the website for membership information. In addition, monthly minutes are posted. As well, members are encouraged to register for the luncheon which allows the Executive to provide better attendee estimates to the D.C. Club.

## Other issues

A proposed 25th anniversary celebration, in cooperation with the Edmonton chapter, did not transpire due to commitments and scheduling conflicts with volunteers. Additionally, the chapter did not want the potential exposure of loss in revenue if the event turned out to be less than completely successful.

## Communications Strategy

ASIS #162 has developed a communication plan using a variety of strategies and channels, guided by a detailed plan calendar. The objective of the strategy is to create awareness to fulfill several goals. It offers ideas to encourage involvement in chapter activities to ensure the chapter remains vibrant. It discusses ideas of how to engage new members and mentor those in junior roles into more senior positions. It also creates educational and networking opportunities across the private and public spectrum to increase member's effectiveness as security professionals. Lastly, it offers ideas to create promotional items like postcards and banners to increase chapter visibility within the community.

**The Chapter is at its strongest ever, both financially and in terms of membership, and is now in a position to have tremendous influence across the security industry.**

**The ASIS Calgary/Southern Alberta Chapter #162 website provides dynamic information for members at [www.asis162.org](http://www.asis162.org).**

## Tri-Lateral Security Conference

This year's conference was held June 19<sup>th</sup> and 20<sup>th</sup> at the Calgary Deerfoot Inn & Casino. The theme was **'The Impact of Terrorism in Canada.'**

This year the two-day conference hosted a total attendance of 230 attendees. 29% or approximately 70 of the attendees identified themselves as ASIS International members. Attendees represented a wide range of security, law enforcement and intelligence professionals from both the public and private sectors.

The conference was successful on several levels including educational, networking, and financial and will allow the conference to expand in 2009.

## ASIS Annual Golf Tournament

A total of 88 attendees participated in this year's golf tournament at the Lynx Ridge Golf Club.

Revenues - \$15,761.

Expenses - \$13,003.60

Net Proceeds - \$2,757.40 donated to Crimestoppers and the Poppy Fund

## Strategic Planning

On Saturday, January 12, 2008, the chapter executive held its bi-annual planning meeting to discuss long-term goals and plan for the chapter in the next two years. Invitations to the event were open to all members and Glen Kitteringham, Sean Bolli, James Sanford, Ryan Petersen, Tony Headley, Vladimir Batinic, Doug Durant, Gina Arbeau and Christian Stenner attended this event.

This meeting was very productive and the following action items were presented for the executive to address:

- Should we investigate other venue options for the luncheon? Can we find a venue with additional parking for the members?
- Should we conduct a chapter-wide survey to evaluate our current direction?
- Are there opportunities to host additional educational events during the year?
- Should the luncheon be an evening or late afternoon event?
- How are we doing with membership numbers?
- Are there menu selections for the luncheon that may increase variety and value?
- Are there guest speakers in the community that may offer greater variety and interest topics for members?
- Should we explore opportunities that provide site visits or tours for our members? i.e. casinos or the airport

The planning meeting was very successful and resulted in many of the changes that are now being implemented in the chapter.

**With the success of events like the TriLateral Security Conference, ASIS Chapter #162, now has the capacity to re-invest profits into products, programs and activities that will increase value for our members.**

**As we move forward, we will continue to give back to the community and seek ways to engage the security community.**