#### **ASIS Calgary / Southern Alberta Chapter**

Date: Monday, April 2<sup>nd</sup>, 2012 Location: Fifth Avenue Place: 420 – 2<sup>nd</sup> Street SW, Calgary, Alberta

ASIS Chapter 162 Executive Meeting Minutes		
Facilitator	Ron Stewart	
Note Taker	Cing Pemberton	
Present	James Sanford, Kathy MacDonald, Parnell Lea	
Absent	Sean Bolli, Doug Durant, Mike Callaghan, Kevin Jordan, , Jody Reid, , Lance Kelly, Vanessa Braganza, Glen	
	Kitteringham, Paul Bates, Roger Maslen	

Ron called the meeting to order at 2:36 pm.

Motion	Moved:	Seconded	Vote
Approve the Meeting Minutes from March 5 <sup>th</sup> , 2012.	Parnell	Cing	Passed

Program Report (Cing Pemberton)		
1201.01	Upcoming Guest Speakers:	
	Jan.20 = Bill Bruce, Directory of Calgary Animal and Bylaw services – How the bylaws impact the security community and recent experiences in dealing with Occupy Calgary movement	
	Feb.16 = Lee Humphrey, Global Security Advisor, International Travel Security	
	Mar.19 = Janine Warner, International Media Consultant, Reputation On The Line	
	Apr.19 = Det. Mike & Daphne Ter Kuile – Experience from Afghanistan	
	May 17 = Jesse Kenney, Technical Countermeasures or TSCM sweeps (bug sweets), current threats and how	
	to deal with them.	
	• Jun.21 =	
	• Sept.20 =	
	• Oct.18 =	
	• Nov.15 =	
	Dec.13 = Christmas Mixer	
1202.01	Parnell may have a contact from the City of Calgary Building Regulators who is interested in speaking about the	
	recent windstorm.	
	Update: Cing contacted but did not get a response.	
12.03.01	Luncheon from May onwards will now be moved to the lower Tivoli room at the Danish Canadian Club. It is	
	smaller and is more suitable to the luncheon group size.	

#### Web Master Report (Brendan McKinney)

#### 1203.01

The current software we use to generate our website is very out dated. The system used is old, have lots of archaic codes with limited capabilities and it is difficult for Brendan to update the website.

Ron had approach a few companies to evaluate and feedback from companies are to start from scratch. Quotes obtained range from \$8,000 to \$14,000.

As an alternate option, Ron approached the creator for Ottawa Chapter website. Chris Woof provided a proposal to revamp our site, provide a new look and use a Microsoft based software that our own members can easily update.

Ron sent out a test link for the potential new website. All execs are encouraged to try it out and provide feedback. The existing website is too old and difficult to update. Brendan is trying to simplify how we can update the old website but it is only a temporary solution.

Ron will be sending out an email later in the week to make a motion that the chapter pay and get a new website set up. 50% payment is upfront and 50% upon completion.

Update: Motion carried to have new website created. Ron has been in communication with Chris to work on the design and layout of the new website. Some of the features to be included in the new website will be:

- Main page will reflect any event that is upcoming
- Childfind information will be incorporated

#### - Prototype of the website will be ready by next week

- Priority is to have the website up and running to allow the Chapter to start getting new sponsorship.

#### 1203.02

ASIS treasury email has been hijack. Will have to either change the address or attempt to get back into the account and fix it.

Update: All unused email addresses have been disabled. Existing emails used will have their password changed. In the new website, no email addresses will be published. Instead a form will be posted for user to fill out and it will be directed to the appropriate person.

# | Crime Stoppers is cancelling their annual golf tournament and they would like to help with the ASIS 162 Chapter golf tournament. Crime Stoppers will be able to bring some of their sponsor and their golf committee will be able to provide additional assistance. | Profit from the tournament: Our chapter will keep the same amount we donated to the Poppy Fund from last year

and any remaining funds will be given to Crime Stoppers.

1203.02 Roger makes a motion to agree to Crime Stoppers participation in ASIS 152 Chapter Golf tournament this year on August 13<sup>th</sup>, 2012.

Seconded: Glen

Motion: Passed 1204.01 No update

#### CPP Review (Glen Kitteringham / Sean Bolli)

1111.11	Glen advised that they are back up to 10 students registered for the course. He has already received one cheque.
1204.01	No update

#### **PSP Review**

#### 1107.01

Ryan has sent out the RFP. We have not yet heard if anyone has responded. As we have not received any RFP's for the course we will revisit this program in 2012.

Update (Mar 5): No response from the RFP. Glen and Sean may be interested in doing this but currently they don't have time to focus on it. Suggesting is to perhaps use survey monkey to gauge interest level from the members for a course in fall and see if there are any members that would be interested in assisting in setting the PSP course.

**1204.01** No update

#### Sponsorship (Kathy MacDonald)

#### 1107.02

Dave Toddington Update (April 2nd): Kathy confirmed the date of will be on May 1<sup>st</sup> and 2<sup>nd</sup>. SAIT computer lab is booked.

- Maximum attendance is 39 people.
- ASIS 162 Members will pay \$200, ASIS members will pay \$250 and non-members will be at a cost of \$250.
- Course will be from 8:30am to 4:30pm for both days.

## Placement Committee (Kevin Jordan) 1202.01 Kevin is updating the job posting board. No current changes required. 1204.01 No update

Legislative Report (Parnell Lea)	
1111.12	Glen & James will try to reach someone from Lethbridge College to discuss their training program for Licensing.  They will see if they can get someone to come in and speak at a Luncheon.  Update (Mar 5): Glen contacted Peter Ashworth from Lethbridge College and they are too busy currently.
1202.01	E-licensing from the Government of Alberta is approximately 2 weeks. City Police is taking approximately 4 weeks.
1202.02	Parnell is reviewing BillC26 – Citizens Arrest. Will update members on any changes.
	Update: Parnell sent new copies of BillC26 to chapter members. No major changes.

#### Newsletter Report (Michael Callaghan)

#### 1110.08

Michael is committed to complete a Newsletter by months end. James has offered to assist him with this. They will need assistance in writing articles from the Executive. Kathy suggested that they add some photos from the Golf Tournament as well.

Kathy stated that some of the Executive still need to get their pictures and Bios to Michael. Only Kathy, Ron and Ryan have done so to date.

Kathy passed on that Michael apparently has something ready and should be ready to present it to us next week..

Update (Apr 2<sup>nd</sup>): No update. Ron to follow up with Michael.

Mentorship Program	
1203.01	Looking for a member to replace Ryan.
1204.01	No update

#### Marketing Committee (Paul Bates)

#### 1201.01

Paul has various ideas on marketing. Opportunities for sponsorship can come from:

- 1. Website: A source for members/public to get information. Lots of exposure. We could have a constant rotating banner that goes across the screen with sponsor's log.
- 2. Luncheons: Ensure the topic/presentation is relevant to members and their business. Company can sponsor a paid speaker to attract better turnout.
- 3. Workshops: ie. Janine Warner.
- Sponsorship would be for a period of one year.
- Explore ideas of holding breakfast meeting/evening events to accommodate people that cannot attend luncheons.

#### 1201.01

Update (Feb 6): Not limit the number of sponsors. An option is to have various level of sponsorship in order to accommodate. Best time to approach company for sponsorship is Oct/Nov. Should we include a link on the website for sponsorship, i.e. "I would like to sponsor".

Need to come up with a master list of what companies to approach – manufacturers (Axis/Bosch), service industry (Stanley/Guardsmark), SCADA, etc.

Update (Mar 5): We will be able to approach companies for sponsorship when a new website is set up. New website will have more flexibility for advertising space.

#### Tri-Lateral Security Conference (James Sanford)

#### 1111.12

Update (Apr 2): Motion passed to continue to participate in this year's Trilateral.

Topic for this year is "Organization Resilience". Lineup of speakers are confirmed. For the open panel discussion, one more panel member is required. Sean Bolli has agreed to moderate the discussion.

#### National Security Agenda (Glen Kitteringham)

#### 1112.16

Glen stated that there is a meeting next Wednesday. At this meeting they will be discussing how they can use Canada Night to raise funds.

Update (Mar 5): The Association of Chief of Police has extended an invitation for ASIS to join in.

Glen indicates there is a need to create a part time paid individual to carry out the ASIS duties. However, need to find methods for raising funds for this. Our chapters are open to support this. Glen will be sending out the new strategic plan to all chapters' president.

**1204.01** No update

#### Communication Committee (Kevin Jordan)

#### 1204.01

No Update

#### Chapter 162 Policy Binder (Ron Stewart)

#### 1203.01

Ron to upload the electronic copy of policy binder in Dropbox for execs to access.

Update: Electronic copy has been uploaded and links sent to exec members.

#### Twitter (Kathy MacDonald)

#### 1112.01

Kathy asked if there was an interest in using Twitter for the Chapter. Kathy agreed to do some research on this for us to determine where it would benefit us.

Update (Apr 2): Kathy will set up account. Indicated the chapter's LinkedIn website is quite active. Twitter account may be advantageous in promoting our events.

#### 2012 Objectives(Ron Stewart/Paul Bates)

- **1201.01** 1. Upgrade website to ensure it is up to date for 2012.
  - Possibly provide 4 advertising spots. Need to investigate if GST is charged on advertising. Also need to determine what the objectives for raising more funds are. Perhaps in advance, we list what training courses we want to hold and raise the money for it.
  - Site to be more user friendly and relevant
  - 2. Acquire more sponsorship.
  - 3. Provide training/educational opportunities for members
  - 4. To be as paperless as possible
    - Paypal: Need more advertising to members. To include a blurb on Paypal when sending out emails.
  - 5. PSP review course
    - Revisit for 2012
  - 6. Seminars (breakfast/evening sessions)
    - Perhaps hold joint seminars with other chapters
  - 7. Membership
    - Recruitment
    - Provide a standardized receipt book for membership sign up
  - 8. Scholarship
    - Idea to perhaps approach IT Companies/Security Equipment companies to sponsor a scholarship. To be
    - Will all the money the company provide go to the student?
    - What is the objective/meaning behind the scholarship?
    - What are the criteria for awarding the scholarship?
    - Ron to follow up with Stanley to see if they are interested in creating a scholarship on behalf of Robert
  - 9. Questionnaire
    - To get input from members what they want to see from the chapter.
    - Do we want to send questionnaire out to members after each luncheon to get input? Kevin to check out survey monkey and set up questions.

Update (Mar 5): Objective 1 in progress – exploring options for new more user friendly website. Objective 6 – Evening luncheon event with Janine Warner.

#### Security Training (Ron Stewart)

#### 1203.01

Ron attended a meeting in Toronto with all other representatives from the private investigator field in Canada. Meeting discussion included:

- Standardizing the job description for a security guard, what type of training requirements
- Make the training and requirements a nationally recognized standard that is transferable to each province.

Some of the challenges to doing this is each province have a different standards and this will not include Cash Guard. Federal government want to have this standard completed by 2014. Next step for the group is to invite participation from the solicitor general. Ron to continue updating the execs as required.

#### Ralph Day Award (Ron Stewart)

#### 1204.01

Ron had nominated a security guard from G4S for the "Officer of the Year" Ralph Day award and he has been advised that the security guard has won the award. However, this is not public knowledge yet and ASIS International will contact either Kathy/Glen to present this award. Award is \$1000, a plaque and an all-expense paid trip to the ASIS Philadelphia conference in September

### CPTED Course(Kathy McDonald)

#### 1204.01

Kathy proposes the chapter hold a CPTED course this year as many members indicated a need for it. The estimated cost for the event would be approximately \$5000 for speaker's cost. Other expenses would be flight and hotel. Location to be determined and timeline is approximately in the September/October time. Parnell and Kathy to investigate what rate was charged for previously for the course and establish cost.

Meeting was adjourned at approximately 4:32 pm.

The above minutes serve to record the discussions and action items of the meeting. (Note: In an effort to limit the length of printed copies of these minutes and thus be more environmentally aware, only the current and two (2) previous months of minutes are shown within this document.)

Please advise the writer of any discrepancies or omissions immediately.

Respectfully submitted,

Cing Pemberton Chapter Secretary