

**ASIS Calgary / Southern Alberta Chapter**

**Date:** Monday, May 8th 2012      **Location:** Fifth Avenue Place: 420 – 2<sup>nd</sup> Street SW, Calgary, Alberta

<b>ASIS Chapter 162 Executive Meeting Minutes</b>	
<b>Facilitator</b>	Ron Stewart
<b>Note Taker</b>	Parnell Lea
<b>Present</b>	James Sanford, Kathy MacDonald, Doug Durant, Vanessa Braganza, Paul Bates
<b>Absent</b>	Sean Bolli, Mike Callaghan, Kevin Jordan, , Jody Reid, , Lance Kelly, Glen Kitteringham, Roger Maslen, Cing Pemberton

Ron called the meeting to order at 2:37 pm.

<b>Motion</b>	<b>Moved:</b>	<b>Seconded</b>	<b>Vote</b>
Approve the Meeting Minutes from April 2 <sup>nd</sup> , 2012.	Vanessa	Ron	Passed

<b>Program Report (Cing Pemberton)</b>	
<b>1201.01</b>	<p>Upcoming Guest Speakers:</p> <ul style="list-style-type: none"> <li>• Jan.20 = Bill Bruce, Directory of Calgary Animal and Bylaw services – How the bylaws impact the security community and recent experiences in dealing with Occupy Calgary movement</li> <li>• Feb.16 = Lee Humphrey, Global Security Advisor, International Travel Security</li> <li>• Mar.19 = Janine Warner, International Media Consultant, Reputation On The Line</li> <li>• Apr.19 = Det. Mike &amp; Daphne Ter Kuile – Experience from Afghanistan</li> <li>• May 17 = Adam Melnyk from the Alpha House – Drug outreach program</li> <li>• Jun.21 = Jesse Kennedy, Technical Countermeasure or TSCM Sweeps, current threats and how to deal with them.</li> <li>• Sept.20 =</li> <li>• Oct.18 =</li> <li>• Nov.15 =</li> <li>• Dec.13 = Christmas Mixer</li> </ul>
<b>1202.01</b>	<p>Parnell may have a contact from the City of Calgary Building Regulations who is interested in speaking about the recent windstorm. Update: Cing contacted but did not get a response.</p>
<b>12.03.01</b>	<p>Luncheon from May onwards will now be moved to the lower Tivoli room at the Danish Canadian Club. It is smaller and is more suitable to the luncheon group size.</p>

<b>Web Master Report (Chris Wood)</b>	
<b>1203.01</b>	<p>Motion carried to have new website created. Ron has been in communication with Chris to work on the design and layout of the new website. Some of the features to be included in the new website will be:</p> <ul style="list-style-type: none"> <li>- Main page will reflect any event that is upcoming</li> <li>- Childfind information will be incorporated</li> <li>- Prototype of the website will be ready by next week</li> <li>- Priority is to have the website up and running to allow the Chapter to start getting new sponsorship.</li> </ul> <p>Update May 8<sup>th</sup>: We are close to bringing the new website online. Could be up as early as this evening. Google calendar function will be added for events. Ron to confirm watered down email and monthly report.</p>
<b>1203.02</b>	<p>ASIS treasury email has been hijack. Will have to either change the address or attempt to get back into the account and fix it.  Update: Fixed. New email being setup.</p>

<b>Golf Tournament (Roger Maslen)</b>	
<b>1203.01</b>	<p>Crime Stoppers is cancelling their annual golf tournament and they would like to help with the ASIS 162 Chapter golf tournament. Crime Stoppers will be able to bring some of their sponsor and their golf committee will be able to provide additional assistance.</p>

	Profit from the tournament: Our chapter will keep the same amount we donated to the Poppy Fund from last year and any remaining funds will be given to Crime Stoppers.
<b>1203.02</b>	Roger makes a motion to agree to Crime Stoppers participation in ASIS 152 Chapter Golf tournament this year on August 13 <sup>th</sup> , 2012. Seconded: Glen Motion: Passed
<b>1205.01</b>	Currently we do not have the cost or tee times setup.

<b>CPP Review</b> (Glen Kitteringham / Sean Bolli)	
<b>1111.11</b>	Glen advised that they are back up to 10 students registered for the course. He has already received one cheque. Update (Mar 5): Week 9 with average attendance of 5-6 students per week.
<b>1204.01</b>	2 CPP completed

<b>PSP Review</b>	
<b>1107.01</b>	Ryan has sent out the RFP. We have not yet heard if anyone has responded. As we have not received any RFP's for the course we will revisit this program in 2012.  Update (Mar 5): No response from the RFP. Glen and Sean may be interested in doing this but currently they don't have time to focus on it. Suggesting is to perhaps use survey monkey to gauge interest level from the members for a course in fall and see if there are any members that would be interested in assisting in setting the PSP course.
<b>1205.01</b>	No update

<b>Sponsorship</b> (Kathy MacDonald)	
<b>1107.02</b>	April 2nd: Kathy confirmed the date of will be on May 1 <sup>st</sup> and 2 <sup>nd</sup> . SAIT computer lab is booked. <ul style="list-style-type: none"> <li>- Maximum attendance is 39 people.</li> <li>- ASIS 162 Members will pay \$200, ASIS members will pay \$250 and non-members will be at a cost of \$250.</li> <li>- Course will be from 8:30am to 4:30pm for both days.</li> </ul> Update (May 8) Toddington course was good. There were lots of attendance from outside of ASIS Group.

<b>Placement Committee</b> (Kevin Jordan)	
<b>1202.01</b>	Kevin is updating the job posting board. No current changes required.
<b>1205.01</b>	No update

<b>Legislative Report</b> (Parnell Lea)	
<b>1111.12</b>	Glen & James will try to reach someone from Lethbridge College to discuss their training program for Licensing. They will see if they can get someone to come in and speak at a Luncheon.  Glen contacted Peter Ashworth from Lethbridge College and they are too busy currently.  Update (May 8): Question came up on who is proctoring the test of the program. Speed of processing.
<b>1202.01</b>	E-licensing from the Government of Alberta is approximately 2 weeks. City Police is taking approximately 4 weeks.

<b>Newsletter Report</b> (Michael Callaghan)	
<b>1110.08</b>	Michael is committed to complete a Newsletter by months end. James has offered to assist him with this. They will need assistance in writing articles from the Executive. Kathy suggested that they add some photos from the Golf Tournament as well.  Kathy stated that some of the Executive still need to get their pictures and Bios to Michael. Only Kathy, Ron and Ryan have done so to date. Kathy passed on that Michael apparently has something ready and should be ready to present it to us next week.. <b>Update (May 8):</b> Just about finished

<b>Mentorship Program</b>	
<b>1203.01</b>	Looking for a member to replace Ryan.
<b>1205.01</b>	Make a note on the new website we are looking for replacement.

<b>Marketing Committee (Paul Bates)</b>	
<b>1201.01</b>	<p>Paul has various ideas on marketing. Opportunities for sponsorship can come from:</p> <ol style="list-style-type: none"> <li>1. Website: A source for members/public to get information. Lots of exposure. We could have a constant rotating banner that goes across the screen with sponsor's log.</li> <li>2. Luncheons: Ensure the topic/presentation is relevant to members and their business. Company can sponsor a paid speaker to attract better turnout.</li> <li>3. Workshops: ie. Janine Warner.</li> </ol> <ul style="list-style-type: none"> <li>• Sponsorship would be for a period of one year.</li> <li>• Explore ideas of holding breakfast meeting/evening events to accommodate people that cannot attend luncheons.</li> </ul> <p>Update (May 8): Need to put some of the ideas discussed on paper and decide on what items can people sponsor. Vanessa to send out what we are spending money on. Ron is gauging interest on sponsorship. Paul will put something together with ideas.</p>
<b>1201.01</b>	<p>Update (Feb 6): Not limit the number of sponsors. An option is to have various level of sponsorship in order to accommodate. Best time to approach company for sponsorship is Oct/Nov. Should we include a link on the website for sponsorship, i.e. "I would like to sponsor".</p> <p>Need to come up with a master list of what companies to approach – manufacturers (Axis/Bosch), service industry (Stanley/Guardsmark), SCADA, etc.</p> <p>Update (Mar 5): We will be able to approach companies for sponsorship when a new website is set up. New website will have more flexibility for advertising space.</p>

<b>Tri-Lateral Security Conference (James Sanford)</b>	
<b>1111.12</b>	<p>Ron will send an email out later this week to make a motion on whether ASIS 162 Chapter: participates in the Tri-Lateral conference this year and review for next year or withdraw participation this year.</p> <p>Update (Apr 2): Motion passed to continue to participate in this year's Trilateral. Topic for this year is "Organization Resilience". Lineup of speakers are confirmed. For the open panel discussion, one more panel member is required. Sean Bolli has agreed to moderate the discussion.</p>

<b>National Security Agenda (Glen Kitteringham)</b>	
<b>1112.16</b>	<p>Glen stated that there is a meeting next Wednesday. At this meeting they will be discussing how they can use Canada Night to raise funds.</p> <p>Update (Mar 5): The Association of Chief of Police has extended an invitation for ASIS to join in. Glen indicates there is a need to create a part time paid individual to carry out the ASIS duties. However, need to find methods for raising funds for this. Our chapters are open to support this. Glen will be sending out the new strategic plan to all chapters' president.</p>
<b>1205.01</b>	<p>Motion: Kathy made a motion to donate \$500 to Canada Night. Seconded: Ron Motion: Passed</p>

<b>Communication Committee (Kevin Jordan)</b>	
<b>1205.01</b>	Ron will act as back up to send out notices

<b>Twitter (Kathy MacDonald)</b>	
<b>1112.01</b>	<p>Kathy asked if there was an interest in using Twitter for the Chapter. Kathy agreed to do some research on this for us to determine where it would benefit us.</p> <p><b>Update (May 8):</b> Kathy will set up "ASIS Calgary" account. Indicated the chapter's LinkedIn website is quite active. Twitter account may be advantageous in promoting our events.</p>

<b>2012 Objectives(Ron Stewart/Paul Bates)</b>	
<b>1201.01</b>	<p>1. Upgrade website to ensure it is up to date for 2012.</p> <ul style="list-style-type: none"> <li>- Possibly provide 4 advertising spots. Need to investigate if GST is charged on advertising. Also need to determine what the objectives for raising more funds are. Perhaps in advance, we list what training courses we want to hold and raise the money for.</li> <li>- Site to be more user friendly and relevant</li> </ul> <p>2. Acquire more sponsorship.</p> <p>3. Provide training/educational opportunities for members</p> <p>4. To be as paperless as possible</p> <ul style="list-style-type: none"> <li>- Paypal: Need more advertising to members. To include a blurb on Paypal when sending out emails.</li> </ul> <p>5. PSP review course</p> <ul style="list-style-type: none"> <li>- Revisit for 2012</li> </ul> <p>6. Seminars (breakfast/evening sessions)</p> <ul style="list-style-type: none"> <li>- Perhaps hold joint seminars with other chapters</li> </ul> <p>7. Membership</p> <ul style="list-style-type: none"> <li>- Recruitment</li> <li>- Provide a standardized receipt book for membership sign up</li> </ul> <p>8. Scholarship</p> <ul style="list-style-type: none"> <li>- Idea to perhaps approach IT Companies/Security Equipment companies to sponsor a scholarship. To be local.</li> <li>- Will all the money the company provide go to the student?</li> <li>- What is the objective/meaning behind the scholarship?</li> <li>- What are the criteria for awarding the scholarship?</li> <li>- Ron to follow up with Stanley to see if they are interested in creating a scholarship on behalf of Robert Kiel</li> </ul> <p>9. Questionnaire</p> <ul style="list-style-type: none"> <li>- To get input from members what they want to see from the chapter.</li> <li>- Do we want to send questionnaire out to members after each luncheon to get input? Kevin to check out survey monkey and set up questions.</li> </ul> <p>Update (Mar 5): Objective 1 in progress – exploring options for new more user friendly website. Objective 6 – Evening luncheon event with Janine Warner.</p>

<b>Security Training (Ron Stewart)</b>	
<b>1203.01</b>	<p>Ron attended a meeting in Toronto with all other representatives from the private investigator field in Canada. Meeting discussion included:</p> <ul style="list-style-type: none"> <li>- Standardizing the job description for a security guard, what type of training requirements</li> <li>- Make the training and requirements a nationally recognized standard that is transferable to each province.</li> </ul> <p>Some of the challenges to doing this is each province have a different standards and this will not include Cash Guard. Federal government want to have this standard completed by 2014. Next step for the group is to invite participation from the solicitor general. Ron to continue updating the execs as required.</p> <p>Standardization for licensing</p>

**New Business**

<b>CPTED Course(Parnell)</b>	
<b>1204.01</b>	<p>Kathy proposes the chapter hold a CPTED course this year as many members indicated a need for it. The estimated cost for the event would be approximately \$5000 for speaker's cost. Other expenses would be flight and hotel. Location to be determined and timeline is approximately in the September/October time. Parnell and Kathy to investigate what rate was charged for previously for the course and establish cost.</p> <p>Update (May 8): To hold Part 1 course in fall and Part 2 of course in spring. Budget: \$10,000</p>

Meeting was adjourned at approximately 4:13 pm.

The above minutes serve to record the discussions and action items of the meeting. (Note: In an effort to limit the length of printed copies of these minutes and thus be more environmentally aware, only the current and two (2) previous months of minutes are shown within this document.)

Please advise the writer of any discrepancies or omissions immediately.

Respectfully submitted,

Cing Pemberton  
Chapter Secretary